

# Report of Accomplishments: Short Term Work Program - 2010



Revision - 8-26-11

| Item                 | Description   | Status   |          |           |         |  |
|----------------------|---|----------|----------|-----------|---------|--|
|                      |   | Complete | Underway | Postponed | Dropped | Notes/Reason Postponed or Dropped              |
| POPULATION           |   |          |          |           |         |  |
| P.1                  | Monitor regional and U.S. Census Bureau estimates of the City's population  |          | X        |           |         |  |
| P.2                  | Monitor and publicize any adult literacy programs available to Roswell's residents  |          | X        |           |         |  |
| P.3                  | Update population and functional population projections as needed to support annual updates of the Capital Improvement Element  |          | X        |           |         |  |
| HOUSING              |   |          |          |           |         |  |
| H.1                  | Maintain data on issuance of housing starts (building permits) for estimates of population and housing  |          | X        |           |         |  |
| H.2                  | Identify any concentrations of substandard housing units and use community development funds to help fund improvements  |          | X        |           |         |  |
| H.3                  | Continue to enforce the standard housing code   |          | X        |           |         |  |
| H.4                  | Maintain the City's public housing program and determine appropriate future activities/programs   |          | X        |           |         |  |
| H.5                  | Monitor available state and federal housing programs and disseminate information to individuals and groups in need of such program resources  |          | X        |           |         |  |
| H.6                  | Work on affordable housing study  |          |          | X         |         | Waiting on Strategic Economic Development Plan |
| ECONOMIC DEVELOPMENT |   |          |          |           |         |  |
| ED.1                 | Gather information on properties suitable for office development and provide market information to developers, Greater North Fulton Chamber of Commerce, Georgia Power Company, Fulton County, etc. |          | X        |           |         |  |

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| ED.2  | Provide information on available office space to all potential users or reference sources   |          | X        |           |         |  |
| ED.3  | Work with other City departments to promote public investments such as pedestrian amenities that will result in increasing the tax base |          | X        |           |         |  |
| ED.4  | Continue to support quality of life enhancements that make the area attractive to corporations  |          | X        |           |         |  |
| ED.5  | Collaborate with the Convention & Visitors Bureau and others on marketing   |          | X        |           |         |  |
| ED.6  | Improve signage to key attractions throughout the City  |          | X        |           |         |  |
| ED.7  | Guide small entrepreneurs to available forms of resources and assistance  |          | X        |           |         |  |
| ED.8  | Communicate with businesses via electronic newsletter to keep them informed of developments in the City                                 |          | X        |           |         |  |
| ED.9  | Stay involved in regional discussions   |          | X        |           |         |  |
| ED.10 | Continue to effectively communicate the development process; advocate for streamlining where opportunities exist                        |          | X        |           |         |  |
| ED.11 | Inform applicants of the applicable design/development guidelines   |          |          |           | X       | That is under planning and zoning division. It is listed under urban design.   |
| ED.12 | Create incentives for transfer of ownership from absentee landlords to tenants or active ownership                                      |          |          | X         |         | Waiting on Strategic Economic Development Plan (SEDP) to be finalized in 2012. |
| ED.13 | Work with Chamber to initiate a High Tech Business Council  | X        |          |           |         |  |
| ED.14 | Work with Merchants Association to identify and conduct promotional activities.   | X        |          |           |         |  |
| ED.15 | Conduct parking study (assess needs and options) in Historic District, both short-term and long-term                                    |          | X        |           |         |  |

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| ED.16         | Implement recommendations of parking study  |          |          | X         |         | Waiting on the study to be completed.  |
| ED.17         | Assess needs of small and home-based businesses in the City   | X        |          |           |         |  |
| ED.18         | Develop a program to address needs of small and home-based businesses   |          |          | X         |         | Waiting on the SEDP  |
| REDEVELOPMENT |   |          |          |           |         |  |
| R.1           | Pursue policy-based budgeting to accomplish redevelopment goals, with redevelopment as a priority                                   |          | X        |           |         |  |
| R.2           | Continue to consider locating public facilities in redevelopment target areas   |          | X        |           |         |  |
| R.3           | Implement Midtown Roswell Redevelopment Plan (also see specific items below on implementing that plan)                              |          | X        |           |         |  |
| R.4           | Implement recommendations of revitalization study and plan for the Holcomb Bridge Road corridor east of GA 400                      |          | X        |           |         |  |
| R.5           | Reconstitute Downtown Development Authority, if needed  |          | X        |           |         |  |
| R.6           | Seek funding for implementation of redevelopment studies, plans, and projects   |          | X        |           |         |  |
| R.7           | Assist where possible in improving access, ingress, and egress to outmoded retail centers and upgrade surrounding road networks     |          | X        |           |         |  |
| R.8           | Promote existing retail space and the redevelopment of vacant retail space  |          | X        |           |         |  |
| R.9           | Consider the use of overlay districts to encourage redevelopment opportunities as appropriate                                       |          | X        |           |         |  |
| R.10          | (Midtown) Consider establishing a development response team, responsible for working with property owners on redevelopment projects |          |          | X         |         | Waiting on the Strategic Economic Development Plan to be completed which has just begun. |

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| R.11                  | (Midtown) Plan and fund new street networks in conjunction with private redevelopment, where agreement on cost sharing can be attained  |          | X        |           |         |   |
| R.12                  | (Midtown) Design and install Alpharetta Street streetscape per plan's recommendations   |          | X        |           |         |   |
| R.13                  | (Midtown) Complete preliminary design of Hog Wallow greenway  |          |          | X         |         | Lack of funding and having to acquire private parcels.  |
| R.14                  | (Midtown) Prepare small target area development packages  |          |          | X         |         | Waiting on the SEDP                                     |
| R.15                  | Conduct parking needs and options study and implement plan (cross-listed; also see Economic Development Action Plan)  |          | X        |           |         |   |
| R.16                  | Continue to promote existing retail space to attract quality retailers  |          |          | X         |         | Waiting on the SEDP                                     |
| R.17                  | Prepare a Redevelopment Marketing Plan  |          |          | X         |         | Waiting on the SEDP                                     |
| R.18                  | Promote and disseminate information regarding Business Improvement Districts (BIDs) and Community Improvement Districts (CIDs) among property owners as a tool, and provide support for their creation where this would be well received. |          |          | X         |         | Creation of the Downtown Development Authority          |
| R.19                  | (Midtown) Develop a parking assistance fund to reduce the upfront costs of parking needed for redevelopment.  |          |          | X         |         | Creation of the Downtown Development Authority          |
| R.20                  | (Midtown) Complete specified safety projects, including pedestrian crossings and traffic signalization.   |          | X        |           |         |   |
| R.21                  | (Midtown) Install traffic calming measures on specified neighborhood streets within the corridor.   |          | X        |           |         |   |
| R.22                  | (Midtown) Construct parking deck near King's Creek area to foster redevelopment and also tie into transit corridor.   |          |          | X         |         | Waiting on the SEDP and Downtown Development Authority. |
| HISTORIC PRESERVATION |   |          |          |           |         |   |

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| HP.1 | Conduct an intensive-level, comprehensive historic resources survey of the City. Identify all types of historic resources, including buildings and structures, historic landscapes, and historic sites and objects   |          |          | X         |         | Lack of funding/staff time        |
| HP.2 | Continue the "legendary chats" program of the Convention & Visitors Bureau   |          | X        |           |         |                                   |
| HP.3 | Develop a citywide GIS database of all identified cultural resources; update the database periodically as needed   |          | X        |           |         |                                   |
| HP.4 | Expand the existing National Register Historic District to include adjacent eligible commercial and residential areas  |          |          | X         |         | Lack of funding/staff time        |
| HP.5 | Pursue National Historic Landmarks designations, as appropriate  |          |          | X         |         | Lack of funding/staff time        |
| HP.6 | Develop design guidelines for three character areas (Town Square and Mimosa Boulevard, Mill Village, and Canton Street) of the local Historic District   |          | X        |           |         |                                   |
| HP.7 | Incorporate mechanisms for protecting heritage trees into the existing Tree Ordinance  | X        |          |           |         |                                   |
| HP.8 | Continue the series of brochures and town hall meetings currently being used   |          | X        |           |         |                                   |
| HP.9 | Enlarge the emphasis of programs and publications from antebellum resources to include resources from all periods of the City's history. Publish the findings of the Historic Resources Survey and produce a "coffee table" version for sale; Utilize Certified Local Government (CLG) funds for funding survey and book publication |          |          |           | X       | Moved to Recreation and Parks.    |

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| HP.10 | Work with the Roswell CVB to develop ways to promote the City's historic sites through the CVB's already established channels. Meet regularly with all associated local agencies and organizations to discuss promotional programs and to keep all groups updated. Periodically review and update existing programs. |          | X        |           |         |   |
| HP.11 | Support development of lesson plans about the City's historic preservation programs and policies to be used in local heritage education programs. Support the curriculum of the Teaching Museum, which educates Fulton County students about U.S., Georgia, and local history.                                       |          | X        |           |         |   |
| HP.12 | Make information about the rehabilitation tax credit programs and application forms available through as many sources as possible. Provide positive case studies of successful rehabilitation projects.  |          | X        |           |         |   |
| HP.13 | Make information about historic façade easements and conservation easements readily available through as many sources as possible. Provide positive case studies of successful easement donations and their resulting historic resources.  |          | X        |           |         |   |
| HP.14 | Encourage local banks to establish a low-interest loan pool to provide funding for preservation projects   |          |          | X         |         | Waiting on Strategic Economic Development Plan to be completed. |
| HP.15 | Create a repository of information about all aspects of historic preservation and make this resource readily available and accessible to the public. Develop and maintain the collection to also serve as a resource center for the HPC  |          | X        |           |         |   |

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| HP.16         | Add a specific historic preservation category to the City's existing website to direct people to technical information about historic preservation that is available locally and on the internet |          | X        |           |         |  |
| HP.17         | Identify "heritage trees" throughout the City  | X        |          |           |         |  |
| NEIGHBORHOODS |  |          |          |           |         |  |
| N.1           | Provide limited technical assistance to neighborhood planning efforts in the form of maps, existing zoning and land use, as well as demographic and economic data                                |          | X        |           |         |  |
| N.2           | Encourage neighborhood "self-help" activities  |          | X        |           |         |  |
| N.3           | Develop and distribute a neighborhood planning brochure to stimulate interest in neighborhood planning.  | X        |          |           |         |  |
| N.4           | Continue to meet with neighborhood groups to determine the level of interest in taking the next step toward detailed neighborhood plans,   | X        |          |           |         |  |
| URBAN DESIGN  |  |          |          |           |         |  |
| UD.1          | Periodically revise design guidelines, as appropriate  |          | X        |           |         |  |
| UD.2          | Implement a gateway master plan for major entrances to the City that incorporates various recommendations of adopted design guidelines   |          | X        |           |         |  |
| UD.3          | Install marker to various character areas  |          |          |           | X       | New character areas due to the 2030 Comprehensive Plan |
| UD.4          | Continue to apply for federal and state funding to enhance the streetscapes of road corridors in the City  |          | X        |           |         |  |
| UD.5          | Install landscaping in the median of State Route 120   |          |          |           | X       | No support   |
| LAND USE      |  |          |          |           |         |  |

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| LU.1                 | Further develop, refine, and implement land use recommendations for "character areas"  |          | X        |           |         |  |
| LU.2                 | Periodically report as may be needed on conformance with regional development plan   |          | X        |           |         |  |
| LU.3                 | Develop additional policies for specific land uses and incorporate them into the Land Use Element, as specific issues or experiences with them arise                     |          |          |           | X       | Replaced by Imagine Roswell 2030 Vision and revised policies |
| LU.4                 | Amend the City's Zoning Ordinance as needed to respond to changing needs and new issues  |          | X        |           |         |  |
| LU.5                 | Amend the Future Land Use Plan Map as needed   |          |          |           | X       | Replaced with Future Development Map                         |
| COMMUNITY FACILITIES |  |          |          |           |         |  |
| CF.1                 | Periodically update the City's parks and recreation master plan as needed  |          | X        |           |         |  |
| CF.2                 | Continue Wetlands Enhancement Demo Project Water Quality Monitoring  |          | X        |           |         |  |
| CF.3                 | Implement the master plan for the Roswell Riverwalk  |          | X        |           |         |  |
| CF.4                 | Update and review the technology needs of the City through an Enterprise Resource Planning process for efficiency and increased productivity                             |          | X        |           |         |  |
| CF.5                 | Periodically update the Comprehensive Solid Waste Management Plan, as needed   |          | X        |           |         |  |
| CF.6                 | Periodically review and modify sanitation rates and fees to reflect the actual costs of service provision and to further divisions goals                                 | X        |          |           |         |  |
| CF.7                 | Prepare, adopt, and periodically revise as appropriate a municipal policy for use of City-owned buildings and grounds by private, non-profit, and other government users |          | X        |           |         |  |



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| CF.8  | Maintain a system of advisory committees for various City departments and functions to provide for citizen participation and general advice in the overall direction of municipal service provision |          |          |           | X       | Replaced by the Mayor and City Council committee structure                      |
| CF.9  | Implement and maintain a customer service policy and action plan in each of the City's departments, with a consistent level of service throughout the departments                                   |          | X        |           |         |   |
| CF.10 | Monitor the provision of municipal services and their ability to meet the diversifying needs of the City's population   |          | X        |           |         |   |
| CF.11 | Implement a community-based approach to policing, including Neighborhood Watch and other appropriate programs of the Crime Prevention Unit  |          | X        |           |         |   |
| CF.12 | Maintain the City's current Insurance Services Office (ISO) rating of 3   |          | X        |           |         | The ISO rating became a 3 which is better than a 4.                             |
| CF.13 | Continue programs of recognition to all firefighters for the jobs they accomplish as a combination department of full-time and part-time employees  |          | X        |           |         | The City no longer has volunteer firefighters, they are full-time or part-time. |
| CF.14 | Continue to program and implement improvements needed to maintain and upgrade the Roswell Water Utility in accordance with the Management Plan  |          | X        |           |         |   |
| CF.15 | Periodically review and modify water rates and fees to reflect the actual costs of service provision and to further system goals  |          | X        |           |         |   |
| CF.16 | Continue to prioritize road resurfacing projects, continue drainage maintenance projects, and sidewalk repair projects according to most urgent need  |          | X        |           |         |   |

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| CF.17 | Investigate the need for traffic calming and integrate traffic calming projects as may be appropriate in the City's capital plan   |          | X        |           |         |                                   |
| CF.18 | Develop a program incorporating landscaping/streetscaping into all major road projects to provide greater community identity and safety                                    |          | X        |           |         |                                   |
| CF.19 | Continue to program and implement improvements needed to maintain and upgrade the stormwater management system in compliance with the MS4 NPDES Permit                     |          | X        |           |         | The wording has been modified.    |
| CF.20 | Continue to implement TMDL Impaired Stream monitoring efforts and implementation of the WIP's  |          | X        |           |         |                                   |
| CF.21 | Partner with the Atlanta-Fulton County Library System to expand library space in Roswell   |          | X        |           |         |                                   |
| CF.22 | Continue to monitor the conditions of municipally owned and operated historic and cultural facilities; schedule improvements to such facilities and grounds as appropriate |          | X        |           |         |                                   |
| CF.23 | Consider plans for additional historic streetscape improvements within the local Historic District   |          | X        |           |         |                                   |
| CF.24 | Maintain and expand, as appropriate, the citizen deputies program of community-based code enforcement  |          |          |           | X       | Lack of participation             |
| CF.25 | Prepare, implement, and revise as appropriate a community information plan and programs  |          | X        |           |         |                                   |
| CF.26 | Continually review and revise the disaster preparedness and emergency management plans in conjunction with Fulton County   |          | X        |           |         |                                   |

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| CF.27                          | Continue to implement stormwater quality management and monitoring efforts.  |          | X        |           |         |                                   |
| DEVELOPMENT IMPACT FEES        |  |          |          |           |         |                                   |
| DIF.1                          | Periodically review and update the development impact fee program, including fees  |          | X        |           |         |                                   |
| TRANSPORTATION                 |  |          |          |           |         |                                   |
| T.1                            | Implement transportation system improvements as described in the Comprehensive Plan and Transportation Master Plan                                       |          | X        |           |         |                                   |
| INTERGOVERNMENTAL COORDINATION |  |          |          |           |         |                                   |
| IC.1                           | Periodically revisit and update intergovernmental service agreements   |          | X        |           |         |                                   |
| IC.2                           | Monitor new forms of governance proposed in North Fulton County for their impact on Roswell  |          | X        |           |         |                                   |
| IC.3                           | Periodically revisit and revise the intergovernmental land use dispute resolution process  |          | X        |           |         |                                   |
| IC.4                           | Assist in implementing the <i>Water Supply and Water Conservation Management Plan</i> prepared by the Metropolitan North Georgia Water Planning District |          | X        |           |         |                                   |
| IC.5                           | Assist in implementing the <i>District-Wide Watershed Management Plan</i> prepared by the Metropolitan North Georgia Water Planning District             |          | X        |           |         |                                   |
| IC.6                           | Complete watershed improvement planning in connection with the Metropolitan North Georgia Water Planning District's mandates                             | X        |          |           |         |                                   |
| IC.7                           | Assist in implementing the <i>Big Creek Watershed Study Master Plan</i>  |          | X        |           |         |                                   |
| IC.8                           | Develop agreement with Alpharetta on the annexation of unincorporated islands in between the two cities.   | X        |          |           |         |                                   |