

March 10, 2012

"...where tradition, friends and memories meet"

Ms. Kristina Lappin Community Development City of Roswell 38 Hill Street Suite G-30 Roswell GA 30075

Dear Ms. Lappin:

RE: City Sponsorship

The Country Club of Roswell will be hosting the Judson Collegiate Invitational & Legends Tour Atlanta Pro Am Benefitting Children's Healthcare of Atlanta and Honoring Roswell Residents Jim and Beth Judson. The event will be premier event for Roswell with the best of woman's golf with women professionals and college players. Jim and Beth Judson were members of the Roswell community and spend much of their time doing philanthropic works throughout the community through the Catholic Church as well as other avenues. The event will be held on July 15-18, 2012. The event will be held at the Country Club of Roswell, in Roswell, Ga. The mission of this event is to bring the community together to honor the Judson's, raise money for CHOA and to hold a spectacular event in Roswell.

I am the event director and I am requesting road closure of sections of Roxburgh Drive and Club Springs Drive (see attached), City sponsorship and waiver of any and all fees which include, but not limited to, police presence for traffic control, emergency medical personnel, recycling containers, trash receptacles, and miscellaneous services needed.

Thank you in advance for considering this application.

Sincerely,

Jackie Cannizzo Event director

Judson Collegiate Invitational &

Legends Tour Atlanta Pro-Am

Country Club of Roswell

678 481 8484

(Rev. January 2010)

Department of the Treasury Internal Revenue Service

Application for Employer Identification Number

(For use by employers, corporations, partnerships, trusts, estates, churches, government agencies, Indian tribal entities, certain individuals, and others.)

► Keep a copy for your records.

OMB No. 1545-0003 EIN

45-4698980

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For Immediate Release: March 1, 2012 Contact:

Jackie Cannizzo PGA Professional 678 481 8484

"College Players and Legends Tour Challenge"

Jacgolf32@aol.com

The Judson Family, LPGA Great Rosie Jones and Jackie Cannizzo, PGA Professional to host "The Judson Collegiate Invitational & The Legends Tour Atlanta Pro Am"

When: July 15 -18, 2012

Where: Country Club of Roswell. Roswell, Georgia (North Atlanta)

Concept: Bringing the Legends of the LPGA together with the Future of Women's Golf. The stroke play event that will feature 60 of the top collegiate women and 30 of the top LPGA Legends Tour Players. On Day 1 a Pro Am will feature 1 Legends player, 2 college players, and 2 amateurs. Day 2 will feature a Legends Tour player and 2 college players in an individual stroke play format with a team best ball for an added challenge. The final two days will be college players competing in stroke play.

Mission: The event was created to honor Jim and Beth Judson, who lost their lives in a private plane crash in 2010. Their daughter, Lauren, is a member of the Southern Miss women's golf team. She wanted to design an event to memorialize her parents and also provide a premier event for women college golfers. The Judson's were philanthropists and a prominent family in Roswell, Ga. Rosie Jones invited The Legends Tour players to participate to make this a unique event that pairs the greatest players of the LPGA with the future of women's golf.

Charity: Children's Healthcare of Atlanta will benefit from the proceeds of the event.



The Legends Tour: The Legends Tour, the "Official Legends Tour of the LPGA," showcases

the incredible talents of some of the greatest women golfers of all time. Known for their unquestionable skill, enthusiasm and lifetime dedication to golf, these trailblazers still create once in a lifetime opportunities for golf fans of all ages. Players scheduled to attend: Nancy Lopez, Betsy

King, Rosie Jones, Pat Bradley, Amy Alcott, Lori Kane, Jan Stepehson and Kathy Whitworth,

The Legends Tour has over 100 members, including 10 World Golf and LPGA Hall of Fame members. Legends Tour players have compiled over 650 LPGA victories, including 65 major championships.

Rosie Jones: 13 time LPGA Tour winner and 4 time Legends Tour winner. 2011

Solheim Cup Captain. Legends Coordinator for Judson Collegiate

Invitational & Legends Atlanta Pro Am

Jackie Cannizzo: PGA Professional, Tournament Director for Judson Collegiate Invitational

& Legends Atlanta Pro Am.

Lauren Judson: Daughter of Jim and Beth Judson, Tournament Chairperson for Judson

Collegiate Invitational & Legends Atlanta Pro Am







Rocwell Business Alliance

RBA Executive Director Steve Stroud

RBA Business Ambassador Doreen Scascitelli

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> CVB Sales Manager Marsha Saum

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The Judson Collegiate Invitational & The Legends Tour Of the LPGA

Roswell Business Alliance

The Roswell Convention & Visitors Bureau and the Roswell Business Alliance would like to support having the Judson Collegiate Invitational & The Legends Tours of the LPGA held in Roswell, Georgia.

Our support of this event is based on the fact that they have committed to featuring 30 of the top LPGA "Legends" players along with 60 of the top collegiate women players in their activities over the course of the event being in Roswell. We believe this type of lineup will generate economic impact in our City and will benefit our hospitality and travel related businesses as well as retail and many other businesses in Roswell.

The Event will benefit Children's Healthcare of Atlanta and be held at the Country Club of Roswell, July 15 - 18. We feel the timing of this event is also good for the city. Traditionally, May is a strong event month in our city as are September and October. However, there are fewer established events offered during July and August.

In an attempt to document impact, the CVB is striving to track it more closely by providing addressed and stamped postcards, featuring a quick survey, to participants and we will plan to do this at the Judson Collegiate Invitational & Legends Tour attendees.

Thank you,

Dotty Etris - Executive Director

Roswell Convention & Visitors Bureau

Steve Stroud - Executive Director Roswell Business Alliance

www.rosweliba.com • cmail: info@ roswellba.com