

	A	B	C	D
1	Responsibilities	RBA	Progress Partners	CVB
2	Market Target Areas - OZ		X	
3	Ombudsman	X		
4	Tourism			X
5	Marketing/Branding	X	X	X
6	Liaison To DDA	X		
7	Small Business Focus	X		
8	Specific Industry Support & Networking (Merchants Assoc, Restaurant Council, Small & Home Businesses)	X		
9	Host Potential Business (tours, site inspections)	X		
10	State/Regional Economic Development		X	
11	Data Gathering/Collecting/Sharing	X	X	
12	Local Economic Development	X		
13	Business Development	X	X	
14	Business Retention	X	X	
15	Find it All Roswell/Ambassador Program	X		
16	Camera Ready Program	X	X	X
17	Trade Shows/Recruitment Trips	X	X	
18	Legislative Tracking/Conduit	X	X	
19				
20	Lead Organization			