

STATE OF GEORGIA

COUNTY OF FULTON

First Reading: November 14, 2011

Second Reading: December 12, 2011

**ORDINANCE TO AMEND THE CITY OF ROSWELL SIGN ORDINANCE
REGARDING "FIND IT ALL IN ROSWELL" CAMPAIGN AND THE USE OF
TEMPORARY SIGNS WITHIN THE CITY OF ROSWELL**

WHEREAS, the Mayor and Council of the City of Roswell, based on studies by Jerry Weitz, Ph.D., find that the health, safety, and welfare of citizens, as well as aesthetic values, and property values are directly impacted by the number, location and size of signs in the City of Roswell; and

WHEREAS, the Mayor and Council find that signs provide an important medium through which individuals may convey a variety of noncommercial and commercial messages; and

WHEREAS, the Mayor and Council have determined that it is in the best interest of the public health, safety and welfare to preserve the integrity of the City's Sign Ordinance; and

WHEREAS, the Mayor and Council have instituted a campaign to promote economic development within the City of Roswell during the current recession entitled "Find It All - Roswell, GA" encouraging Roswell residents to patronize local Roswell businesses whenever possible; and

WHEREAS, the Mayor and Council find that an increased use of temporary signs for a limited period may help generate more sales for businesses and benefit all citizens of Roswell;

NOW, THEREFORE, pursuant to their authority, the Mayor and Council adopt the following ordinance:

1.

Article 22, of the *City of Roswell Zoning Ordinance, Signs*, Section 22.12 Temporary Signs, is amended by changing the year from 2011 to 2012 in the following subsection 22.12 (a) (3):

Section 22.12 Temporary Signs

- (3) For the period from September 15, 2009 through December 31, 2012, a business may receive an economic development permit for use of a temporary sign for an additional forty (40) days of advertising per year, cumulative to the 40 days granted in subsection (a) above and subject to the same requirements and limitations set out in (a) above. This subsection (3) shall be automatically repealed on December 31, 2012.

2.

This Ordinance is enacted pursuant to the authority granted to municipal governing authorities in Chapter 35 of Title 36 of the O.C.G.A., known as the *Municipal Home Rule Act of 1965*.

3.

All ordinances, parts of ordinances and regulations in conflict here are repealed as of the effective date of this Ordinance.

4.

It is the intention of the Mayor and Council, and it is hereby ordained that the provisions of the attached text shall become and be made a part of the Code of Ordinances, City of Roswell, Georgia and the sections of such text may be renumbered to accomplish such intention.

5.

This Ordinance shall take effect and be in force from and after the date of its adoption on December 12 2011, the public welfare demanding it.

Attest:

Marlee Press
Marlee Press, City Clerk
(SEAL)

Jere Wood
Jere Wood, Mayor

Jerry Orleans
Councilmember Jerry Orleans

Councilmember Rebecca Wynn

Betty Price
Councilmember Betty Price

Richard Dippolito
Councilmember Richard Dippolito

Kent Igleheart
Councilmember Kent Igleheart

Nancy Diamond
Councilmember Nancy Diamond

