

## ORGANIZATION – Riverside Chamber Players

STRENGTHS	WEAKNESSES	RECOMMENDATIONS
Exceptional artistry.	Poor website.	Do workshop for high school or college students.
Commissioning new works.	Marketing.	Diversify funding base.
Diverse, relevant repertoire		Do home concerts.
Michael Kurth as composer in-residence.		Develop infrastructure.
Collaboration with River Eves Elementary School and offering this experience at an intimate level.		
This level of professional musicians in Roswell is a valued commodity.		
Increases Roswell's brand.		