

Table 14.1
Short-Term Work Program, City of Roswell, FY 2009-2010 to FY 2013-2014

Plan Element	Description	FY 09-10	FY 10-11	FY 11-12	FY 12-13	FY 13-14	Total Cost (If Any)	Impact Fee Eligible (mark with X)	Responsible Department or Agency
Population	Monitor regional and U.S. Census Bureau estimates of the City's population	X	X	X	X	X			Community Development
Population	Monitor and publicize any adult literacy programs available to Roswell's residents	X	X	X	X	X			Community Information Office
Population; Development Impact Fees	Update population and functional population projections as needed to support annual updates of the Capital Improvement Element	X	X	X	X	X			Community Development
Housing	Maintain data on issuance of housing starts (building permits) for estimates of population and housing	X	X	X	X	X			Community Development, Building Division
Housing	Identify any concentrations of substandard housing units and use community development funds to help fund improvements	X	X	X	X	X			Community Development (CDBG if available)
Housing	Continue to enforce the standard housing code	X	X	X	X	X			Community Development
Housing	Maintain the City's public housing program and determine appropriate future activities/programs	X	X	X	X	X			Housing Authority
Housing	Monitor available state and federal housing programs and disseminate information to individuals and groups in need of such program resources	X	X	X	X	X			Community Development
Housing	Work on affordable housing study	X	X	X	X	X			Community Development
Economic Development	Gather information on properties suitable for office development and provide market information to developers, the Greater North Fulton Chamber of Commerce, Georgia Power Company, Fulton County, etc.	X	X	X	X	X			Roswell EDD; GNFC; Ga. Power Co. MACOC, Fulton County ED
Economic Development	Provide information on available office space to all potential users or reference sources	X	X	X	X	X	\$6,500		Roswell EDD
Economic Development	Work with other City departments to promote public investments such as	X	X	X	X	X			Roswell EDD

	pedestrian amenities that will result in increasing the tax base												
Economic Development	Continue to support quality of life enhancements that make the area attractive to corporations	X	X	X	X	X	X	X					Roswell EDD; planning; other City departments
Economic Development	Work with Merchants Association to identify and conduct promotional activities	X	X	X	X	X	X	X					Roswell EDD; Merchant's Association
Economic Development	Collaborate with the Convention and Visitors Bureau and others on marketing	X	X	X	X	X	X	X		\$3,000			Roswell EDD
Economic Development	Improve signage to key attractions throughout the City	X	X	X	X	X	X	X		\$300,000			Roswell EDD; Transp. Dept.
Economic Development	Guide small entrepreneurs to available forms of resources and assistance	X	X	X	X	X	X	X					Roswell EDD
Economic Development	Communicate with businesses via electronic newsletter to keep them informed of developments in the City	X	X	X	X	X	X	X					Roswell EDD; Community Info. Office
Economic Development	Stay involved in regional discussions.	X	X	X	X	X	X	X					Roswell EDD; Fulton County ED; GNFC
Economic Development	Continue to communicate the development process more effectively; advocate for streamlining where opportunities exist	X	X	X	X	X	X	X					Community Development
Economic Development	Ensure that all applicants are aware of the applicable design/development guidelines	X	X	X	X	X	X	X					Roswell EDD; Planning
Redevelopment	Pursue policy-based budgeting to accomplish redevelopment goals, with redevelopment as a priority	X	X	X	X	X	X	X					City Administrator and City Council
Redevelopment	Continue to consider locating public facilities in redevelopment target areas	X	X	X	X	X	X	X					City Administrator and City Council
Redevelopment	Implement Midtown Roswell Redevelopment Plan (also see specific items below on implementing that plan)	X	X	X	X	X	X	X					City (various departments)
Redevelopment	Implement recommendations of revitalization study and plan for the Holcomb Bridge Road corridor east of GA 400	X	X	X	X	X	X	X					City (various departments)
Redevelopment	Reconstitute Downtown Development	X	X	X	X	X	X	X					Community

Historic Preservation	Conduct an intensive-level, comprehensive historic resources survey of the City. Identify all types of historic resources, including buildings and structures, historic landscapes, and historic sites and objects	X	X	X	X	X	X	X	X											HPC, HCAM, Preservation Planner, SHPO, consultants
Historic Preservation	Continue the "legendary chats" program of the Convention and Visitors Bureau (CVB)	X	X	X	X	X	X	X	X											CVB
Historic Preservation	Develop a citywide GIS database of all identified cultural resources. Update the database periodically as needed	X	X	X	X	X	X	X	X											GIS; Preservation Planner
Historic Preservation	Expand the existing National Register Historic District to include adjacent eligible commercial and residential areas	X	X	X	X	X	X	X	X											HPC, Preservation Planner, Consultant
Historic Preservation	Pursue National Historic Landmarks designations, as appropriate	X	X	X	X	X	X	X	X											R&P/H&CA
Historic Preservation	Develop design guidelines for three character areas (Town Square and Mimosa Boulevard; Mill Village; and Canton Street) of the local Historic District	X	X	X	X	X	X	X	X											HPC, Preservation Planner, Consultant
Historic Preservation	Incorporate mechanisms for protecting heritage trees into the existing Tree Ordinance	X	X	X	X	X	X	X	X											Community Development
Historic Preservation	Continue the series of brochures and town hall meetings currently being used	X	X	X	X	X	X	X	X											HPC, Preservation Planner
Historic Preservation	Enlarge the emphasis of programs and publications from antebellum resources to include resources from all periods of the City's history. Publish the findings of the Historic Resources Survey and produce a "coffee table" version for sale. Utilize Certified Local Government (CLG) funds for funding survey and book publication	X	X	X	X	X	X	X	X											HPC, CD, Preservation Planner, SHPO
Historic Preservation	Work with the Roswell Convention & Visitors Bureau (CVB) to develop ways to promote the City's historic sites through the CVB's already established channels. Meet regularly with all associated local agencies and organizations to discuss promotional	X	X	X	X	X	X	X	X											R&P/H&CA; CVB

Facilities	as appropriate a municipal policy for use of City-owned buildings and grounds by private, non-profit, and other government users																		
Community Facilities	Maintain a system of advisory committees for various City departments and functions to provide for citizen participation and general advice in the overall direction of municipal service provision	X	X	X	X	X	X	X	X	X									Various departments
Community Facilities	Implement and maintain a customer service policy and action plan in each of the City's departments, with a consistent level of service throughout the departments	X	X	X	X	X	X	X	X	X									Various departments
Community Facilities	Monitor the provision of municipal services and their ability to meet the diversifying needs of the City's population.	X	X	X	X	X	X	X	X	X									Administration; Various departments
Community Facilities	Implement a community-based approach to policing, including Neighborhood Watch and other appropriate programs of the Crime Prevention Unit	X	X	X	X	X	X	X	X	X									Police
Community Facilities	Maintain the City's current Insurance Services Office (ISO) rating of 3	X	X	X	X	X	X	X	X	X									Fire & Rescue
Community Facilities	Continue programs of recognition to all firefighters for the jobs they accomplish as a combination department of full time and part time employees.	X	X	X	X	X	X	X	X	X									Fire & Rescue; Mayor and City Council
Community Facilities	Continue to program and implement improvements needed to maintain and upgrade the City's water system	X	X	X	X	X	X	X	X	X							\$1,000,000		Public Works/ Environmental
Community Facilities	Periodically review and modify water rates and fees to reflect the actual costs of service provision and to further system goals		X																Public Works/ Environmental
Community Facilities	Continue to prioritize road resurfacing projects, drainage maintenance projects, and sidewalk repair projects according to most urgent need	X	X	X	X	X	X	X	X	X									Transportation
Community Facilities	Investigate the need for traffic calming and integrate traffic calming projects	X	X	X	X	X	X	X	X	X									Transportation

	as may be appropriate in the City's capital plan												
Community Facilities	Develop a program incorporating landscaping/ streetscaping into all major road projects to provide greater community identity and safety	X	X	X	X	X	X	X	X				Transportation; Community Development
Community Facilities	Continue to program and implement improvements needed to maintain and upgrade the stormwater management system (i.e., primarily the street system)	X	X	X	X	X	X	X	X	\$5,500,000			Public Works/ Environmental; Transportation
Community Facilities	Continue to implement stormwater quality management and monitoring efforts	X	X	X	X	X	X	X	X	\$275,000			Public Works/ Environmental
Community Facilities	Partner with the Atlanta-Fulton County Library System to expand library space in Roswell	X	X	X	X	X	X	X	X				Administration
Community Facilities	Continue to monitor the conditions of municipally owned and operated historic and cultural facilities; schedule improvements to such facilities and grounds as appropriate	X	X	X	X	X	X	X	X				Historic and Cultural Affairs Manager
Community Facilities	Consider plans for additional historic streetscape improvements within the local Historic District	X	X	X	X	X	X	X	X	\$2,000,000		X	Community Development
Community Facilities	Maintain and expand, as appropriate, the citizen deputies program of community-based code enforcement	X	X	X	X	X	X	X	X				Community Development
Community Facilities	Prepare, implement, and revise as appropriate a community information plan and programs	X	X	X	X	X	X	X	X				Community Information Officer
Community Facilities	Continually review and revise the disaster preparedness and emergency management plans in conjunction with Fulton County	X	X	X	X	X	X	X	X				Various Departments
Development Impact Fees	Periodically review and update the development impact fee program, including fees	X											Community Development
Transportation	Implement transportation system improvements as described in the Comprehensive Plan and Transportation Master Plan	X											Transportation
Intergov't	Periodically revisit and update												Administration

