

The
International
DYSLEXIA
Association

Promoting literacy through research, education, and advocacy.

February 2, 2012

Kristina Lappin
Assistant to the Director
Community Development Department
City Of Roswell
38 Hill Street, Suite G-30
Roswell, GA 30075

Dear Ms. Lappin,

The International Dyslexia Association – Georgia Branch will once again host the "Dyslexia Dash – IDA 5k Run" in the heart of Roswell. This year we plan to hold the event on October 20, 2012. We thank the City of Roswell for all of its support in the years past regarding the planning and execution of our event.

We have submitted our request to the Community Development Office for use of the park and a rolling police "barricade" for the event. Last year, we totaled had approximately 700 participants at this event.

Proceeds from this event are used to provide training to Georgia teachers in the area of reading instruction as well as provide scholarships to our annual conference for those parents and teachers who want to learn more about dyslexia but cannot afford to pay the conference registration fee. All the funds raised stay right here in Georgia. IDA-GA also now offers Outreach Meetings throughout the year for professionals, parents, and adults with dyslexia. These meetings provide information and support to individuals in Georgia and are free and open to the public.

In years past, the City of Roswell has partnered with us, and in so doing has been a critical element in helping us be able provide the training, scholarships, and Outreach opportunities. This year we want to do even more for the residents of GA and are again asking for sponsorship by the City of Roswell. We hope you will consider waiving the application fee and fees for city services. We appreciate your consideration and look forward to hearing from you.

For more information about our local branch please visit www.idaga.org. Thank you for your continued support.

Sincerely,



Ann Marie Lewis
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