

Jackie Deibel

From: Warren Fondu [warren@andrettikarting.com]
Sent: Monday, October 04, 2010 2:15 PM
To: Jackie Deibel
Subject: Andretti Hours Of Operation

Attachments: Outdoor Hours of Operation.docx



Outdoor Hours of
Operation.docx...

Jackie,

Please find attached our intended hours of operation for our proposed outdoor tracks. I apologize for the delay in getting this to you. We went back through all of our market research and financial projections in order to verify our needs based on your request.

Given the size of the capital investment required for us to complete this project, we will need approval from the city to operate as much as possible. Our actual operation will be dictated by a number of factors, some of which are outside of our control.

Based on industry data, we anticipate that the bulk of our outdoor track operation will encompass the afternoon and evening hours. There will be different consumption patterns based on the annual seasons.

For example, the summertime will see higher use of the outdoor tracks as opposed to the winter months. We are anticipating operating at least 10 months out of the year.

As previously stated, we will be subject to weather conditions on a daily basis. Even a light rain will require that we not operate the outdoor tracks for safety reasons as well as for the comfort of our guests. Additionally, cold weather may inhibit our ability to operate safely and comfortably.

Most importantly will be our ability to operate the outdoor tracks intelligently from a business standpoint. We will determine our daily open hours based on business volume throughout the day and week.

Friday nights, Saturdays, and Sunday afternoons have been our busiest days historically.

Business needs will fluctuate during the week based on private events and walk in business.

To sum up, we will need approval to operate the outdoor tracks based on the attached schedule. Our actual operation will likely be less than requested. Our requested hours of operation are less than what had been offered at Startime when they were in operation.

We will maintain our good relationship with our neighbors and plan to keep in close communication with the community. Should it be determined that our operation interferes with the overall enjoyment of the community, we will endeavor to make adjustments that prove to be mutually beneficial to all parties.

Please let me know if you need any further information regarding our application.

Regards,

--

Warren Fondu
Andretti Indoor Karting and Games
11000 Alpharetta Hwy
Roswell, GA 30076

Ofc 770-992-5688
Fax 770-992-6066
Cell 718-440-7017



Andretti Indoor Karting & Games

Outdoor Track Application

Public Hours of Operation

	School Year	Summertime
Sunday	11am – 8pm	11am – 10pm
Monday	11am – 9pm	11am - 11pm
Tuesday	11am – 9pm	11am - 11pm
Wednesday	11am – 9pm	11am - 11pm
Thursday	11am – 9pm	11am - 11pm
Friday	11am – 12am	11am – 1am
Saturday	11am – 12am	11am – 1am

