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Cash Basis

Roswell Business Alliance
Profit & Loss Budget Overview
July 2011 through June 2012

	<u>Jul '11 - Jun 12</u>
Ordinary Income/Expense	
Income	
40000 · From City of Roswell	175,000.00
41000 · RBA Generated Income	21,484.00
Total Income	<u>196,484.00</u>
Expense	
50000 · Administrative	25,042.00
51000 · Salaries/Contract/Benefits	102,350.00
52000 · Advertising & Promotions	46,250.00
53000 · Economic Development	6,750.00
55000 · Promotional Materials	10,092.00
56000 · Furniture & Fixtures	6,000.00
Total Expense	<u>196,484.00</u>
Net Ordinary Income	<u>0.00</u>
Net Income	<u><u>0.00</u></u>