



Comcast Cable
2925 Courtyards Drive
Norcross, GA 30071

November 5, 2010

Hon. Jere Wood
Mayor
City of Roswell
38 Hill Street
Roswell, GA 30075

Dear Mayor Wood:

As you are aware, Comcast is phasing out its analog channel offerings to facilitate the deployment of a more advanced broadband platform delivering faster internet speeds, more high definition content and an expanded On Demand library. In this context, Comcast proposes to migrate the Roswell Government Channel (RCTV) to an exclusively digital format as well.

This would not require any additional investments in equipment on the part of the City of Roswell to cablecast the channel. In fact, the channel is being delivered in a digital format today to Comcast Digital customers which make up 96% of our customer base. The remaining 182 customers would need a converter box to view RCTV.

If the City were to agree to this request, Comcast would mail a letter to each of these Limited Basic residential customers explaining the change and offer a digital converter box at no charge.

If this is an acceptable arrangement to the City, please execute this letter below and return it to my attention. Upon receipt of the fully executed letter, Comcast will coordinate the mailing of the notification letters with City staff. If you would like to discuss this matter further, please feel free to contact me at 770.559.2768.

Thank you for your attention to this matter.

Sincerely,

Andy Macke
Vice President, Government & Community Affairs

Agreed to and accepted:

Jere Wood, Mayor
City of Roswell