



Seasoned Event Producers focusing on the athletic event market. Lead multiple successful events from creation through execution. Over 19 years of combined event and management experience, including key organizational responsibilities.

Manage and produce events all over the country with a focus on triathlon, cycling, running and cause related events. Coordinate and implement large volunteer programs, execute and manage transportation programs for large scale national events, construct grass roots promotional campaigns and marketing efforts, create, sell and cultivate sponsorship programs, design & write press releases and coordinate local media efforts, manage vendors and staff. Design and map run, cycling, multisport race courses.

Chris has held a key role with the Lance Armstrong Foundation since 2007

- ✦ Lance Armstrong Foundation – **LIVESTRONG** Challenge Series
Lead Local Organizing Committees (LOC) in three national markets. Work with each committee up to a year in advance of event day. Manage up to 1000 event day volunteers per city. Organize grass roots marketing campaigns for the Challenge Series. Design and map run and ride courses. Work as one of three key event managers to produce the entire 3 to 4 city series.

Amy and Chris have jointly taken major roles in such national events as:

- ✦ USA Cycling National Championships - August, GA (2011 – Present)
- ✦ Amgen Tour of California (2007 – 2010) – Event Production and Director of Transportation
- ✦ U.S. Professional Cycling Championships (2007 - 2009) – Director of Operations and Transportation
- ✦ Tour of Missouri (2009) – Director of Transportation
- ✦ Tour de Georgia (2006 – 2008) – Chris was the Director of Transportation
- ✦ Tour de Georgia (2004-2008) – Amy was the Director of Operations

Amy and Chris have also produced and managed events on the local level:

- ✦ Raisin Hope Charity Ride, 2006 & 2007 – Dalton, GA
- ✦ Gold's Gym Half Marathon and 5K Run 2009 – Grand Junction, CO
- ✦ Palisade Peach Festival 5 and 3-Mile Run 2009 - 2010– Palisade, CO

Ascent Productions, Inc. also owns and operates their own events:

- ✦ Rim Rock Marathon- Grand Junction, CO
- ✦ Roswell Criterium – Roswell, GA
- ✦ API Race Timing Services – Marietta, GA
- ✦ Western Colorado Triathlon – Loma, CO