



April 15, 2011

Ms. Kristina Lappin  
Community Development  
City of Roswell  
38 Hill St., Suite G-30  
Roswell, GA 30075

Dear Ms. Lappin:

It is my pleasure to announce the Inaugural Rock-n-Ride Event, scheduled for June 25<sup>th</sup>. Rock-n-Ride is a benefit for the Grady Health Foundation ([gradyhealthfoundation.org](http://gradyhealthfoundation.org)) and the Gold Shield Foundation ([goldshieldfoundation.com](http://goldshieldfoundation.com).) Grady Hospital is the region's only Level One Trauma center treating Atlanta's most vulnerable as well as our public safety personnel. The Gold Shield Foundation supports the families of fallen or incapacitated police officers and firefighters.

Grady Health Foundation, in association with our partner AirTran Airways, will support public safety personnel throughout Georgia by hosting **a statewide motorcycle ride on June 25, 2011**. As the name implies, Rock-N-Ride will have a "music and motorcycles" theme with Killer Creek Harley-Davidson in Roswell as the starting point and Full Throttle magazine as the print media sponsor. The theme will be woven into entertainment, gifts and giveaways. Hard Rock Café, in downtown Atlanta, will celebrate its 40<sup>th</sup> Anniversary and serve as the ride destination. The restaurant will serve as a Presenting Sponsor and provide Grady the use of their restaurant and Peachtree Center courtyard as the venue for a Family MusicFest after the ride.

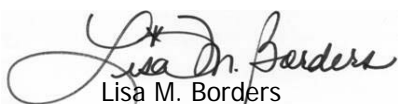
We would like to request the support of the City of Roswell by sponsoring this event. Your sponsorship would include the cost of on-duty officers and fees associated with the event. We would need these officers to provide escort services from Killer Creek Harley-Davidson to the Georgia 400 Toll Road at 2pm on June 25, 2011. We would ask that the Roswell PD work with our ride coordinator at the APD to ensure that the procession takes place in an orderly and safe manner.

As you are aware, Grady Hospital is a public/private health care partnership that depends on contributions from the private sector to advance the work, services and research the hospital provides to our community. Without the generous support of individuals like you, there would be no emergency health care provider in Atlanta with the skills and equipment offered by Grady Hospital and its physicians.

It would be an honor if the City of Roswell would sponsor this event. We are certain that not only will you enjoy the camaraderie of other Atlanta leaders and celebrities, but you will also be helping us to raise awareness for Grady Hospital, Georgia's largest trauma health care facility.

Thank you in advance for considering this invitation. We sincerely believe the City of Roswell can help make this event a major success for public safety teams and families we serve, and the community we call home.

Sincerely,



Lisa M. Borders  
President

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*[www.GradyHealthFoundation.org](http://www.GradyHealthFoundation.org)*