



MAY 7, 2011

Jackson
HEALTHCARE



**ALLIANCE
RIDE**

do the

UNTHINKABLE!

**ALLIANCE RIDE
EPIC HANDCYCLE ROAD RACE
2011 SPONSOR PROGRAM**



Your registration fee goes to the Wounded Warriors Transition Camp hosted by Camp Twin Lakes.

2011



**SCOTT RIGSBY
FOUNDATION**



**Official US Handcycle
National Championship
Qualifier**

Organized by Jackson Healthcare, the Alliance Ride is a 100-mile handcycle race held at Camp Twin Lakes, a 1,000-acre facility in Twin Lakes, Colorado. The race is a qualifier for the US Handcycle National Championship. For more information, visit www.allianceride.com.



Dear Friend of The Scott Rigsby Foundation:

Thank you for your expressed interest in learning about our 2011 Alliance Ride and US Handcycling national qualifier race and how you can be involved through sponsorship.

The Alliance Ride is quickly becoming Georgia's largest celebration of U.S. Wounded Warriors from Operation Iraqi Freedom and Operation Enduring Freedom (OIF/OEF). Your sponsorship will highlight your organization's commitment to assisting our brave, injured military men and women as they strive to recover from their physical and emotional challenges. By becoming a sponsor, you will be participating with The Scott Rigsby Foundation as a part of the Army Wounded Warrior (AW2) Community Support Network and also be recognized for helping all divisions of our military Wounded Warrior programs. Proceeds from the Alliance Ride go directly to Wounded Warrior Camps funded by The Scott Rigsby Foundation and delivered by our key partners, Camp Twin Lakes and the Roosevelt Center for Rehabilitation in Warm Springs, GA.

The 2011 Alliance Ride and Epic US Handcycling Federation (USHF) road race will be held Saturday, May 7th, 2011 at Jackson Healthcare's corporate headquarters, 2655 Northwinds Parkway, Alpharetta, GA. The Alliance Ride is a well designed 25 mile and 50 mile, police-managed course through the city of Alpharetta. With plenty of food, drink, nutrition and special exhibits from our local military, the Alliance Ride makes for a very memorable day for all who attend.

The Epic USHF Road Race is our special addition for 2011. This exciting national qualifier will consist of a 25 mile handcycle road race, involving some of the nation's top handcyclists, local athletes and wounded soldiers. The course is designed to be challenging and the pace furious, and with championship points and prize money on the line, it will be an excellent venue for spectators and sponsors alike!

Rider participation, volunteer and spectator attendance will experience significant growth based on our recent sanctioning by USA Cycling and the USHF. As such, The Scott Rigsby Foundation is now offering expanded sponsorship packages including event exhibit space, parking access, media publicity, event signage and ride participant passes. You can obtain significant and measurable results for your specific marketing objectives. Whether you're sampling products, enhancing corporate image, or building on your brand marketing, the 2011 Alliance Ride and Epic USHF Road Race can help you meet your unique goals and objectives.

The following sponsorship packages are merely a highlight of the benefits and amenities available through our sponsorship program. Select from the package that best fits your business needs and we will work with you to ensure your expectations are met and exceeded!

Please contact our Event Director, Victoria Seahorn at Victoria@scottrigsby.com or by phone at (404) 421-3231 with any questions. We are available to set up a meeting to discuss how you can market at this exciting event. Please visit our website www.allianceride.com for more information.

Our partners make it possible, so please join us for an exciting and unforgettable event that supports our Wounded Warriors and their families.

Regards,

Scott A. Johnson
Executive Director
The Scott Rigsby Foundation

