

# Digital Imaging

## *Gould Digital Imaging*

January 15, 2013

Mr. Chip Bulloch  
Vice President  
TowerCom  
2870 Peachtree Road, Suite 839  
Atlanta, Georgia 30305

Re: SRDONT (Roswell) Site  
Gould Digital Imaging 154' Balloon Test Report

My name is Michael Gould, and I am owner and operator of Gould Digital Imaging. TowerCom, Inc. hired Gould Digital Imaging to perform various aspects of photographic imaging work in connection with the development of MetroPCS's telecommunications services network in the Atlanta, GA metropolitan area.

I have over fourteen years experience working specifically with telecommunications companies including T-Mobile, Inc., AT&T Wireless, Verizon Wireless, Nextel, Alltel, ClearWire, Cricket, Sprint PCS, COMPASS Technology Services, Inc., Crown Castle International, and American Tower Corporation in preparing photographic simulations of telecommunications towers. I have a Bachelors Degree in Art from St. Mary's College of Maryland; over nineteen years of professional experience in the field of digital photographic enhancement and I have produced approximately 5,000 "photo-simulations" for T-Mobile, Inc., American Tower Corporation, and other telecommunications companies.

TowerCom hired Gould Digital Imaging to perform a "154 foot Balloon Test" at TowerCom's SRDONT site on Sway Branch Drive Road, in Roswell, GA. A balloon test is a visual reference of how tall a proposed structure would appear if constructed. A ten foot long red blimp shaped helium balloon is filled and raised above the proposed site on a measured line to the height of the proposed structure and anchored to the ground at the proposed site.

At approximately 8:55am on Saturday, January 12<sup>th</sup>, 2013, the balloon was raised to a height of 154 feet and anchored at the center of the surveyed area for the proposed tower. The wind was calm and the balloon was flying directly above its anchor throughout the entire test. The balloon was left aloft until approximately 11:05am.

I drove around the surrounding "area of affect" and took photographs from several adjoining properties and other points of potential visual impact. I deployed the use of a hand held GPS unit that indicated the bearing and distance I was from the balloon as I canvassed the area for any possible views of the balloon.

This report includes a site photography map denoting the location of the proposed tower and the locations of all photographs that were taken of the site as well as copies of the photographs.

In my professional opinion, these photographs reflect to a reasonable certainty the anticipated projection of the height of the tower if constructed at the SRDONT site. If you need any additional information, please do not hesitate to call me at (770) 617-2958 or e-mail at michael@goulddigitalimaging.com.

Sincerely,



**Gould Digital Imaging**  
Michael D. Gould/Owner

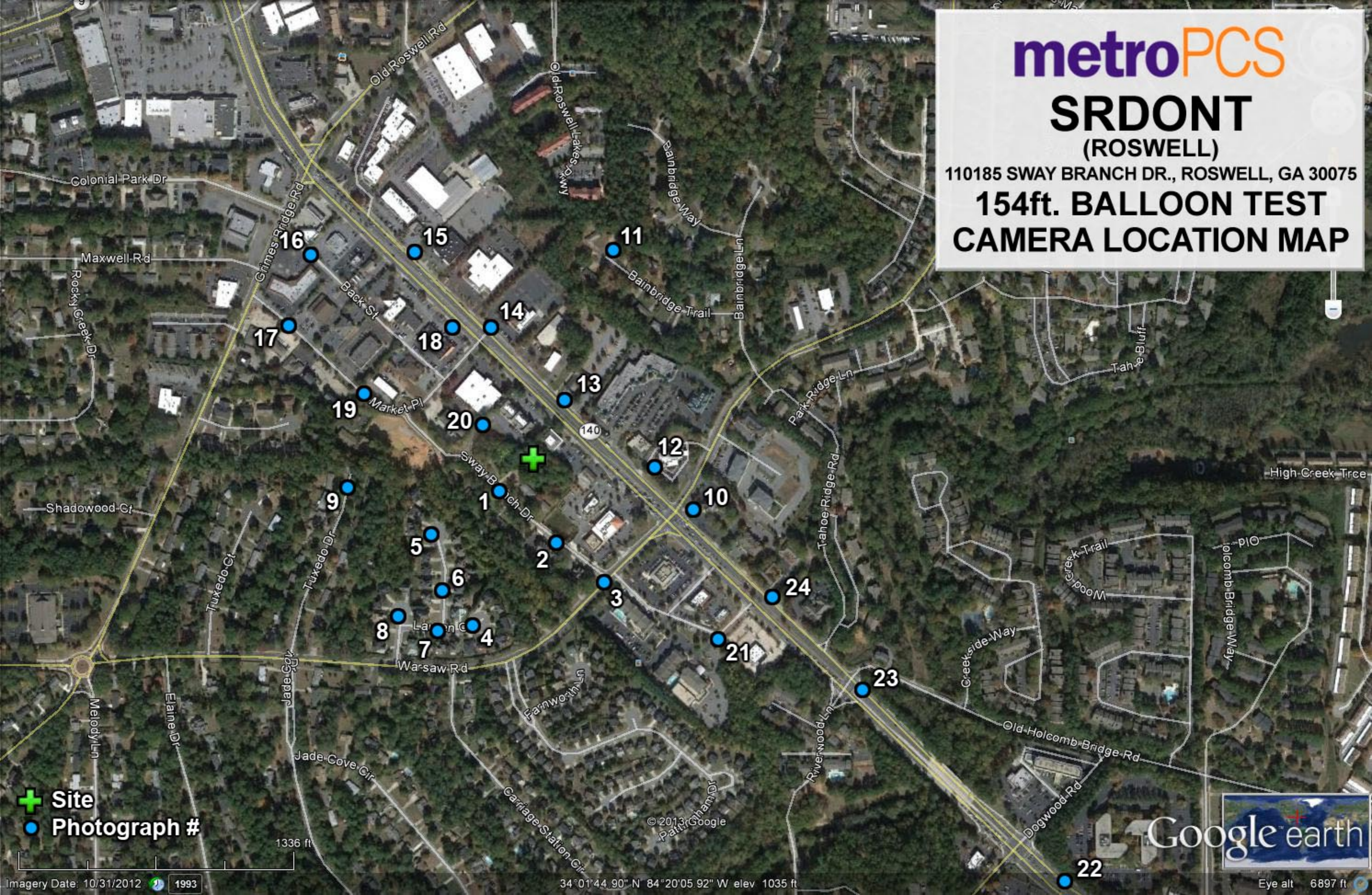
metroPCS

SRDONT

(ROSWELL)

110185 SWAY BRANCH DR., ROSWELL, GA 30075

154ft. BALLOON TEST  
CAMERA LOCATION MAP





2



3



4



5









9



10



11

Balloon Not Visible



12



13









ART LOFT

425  
MARKET PLACE  
ANTIQUES

SWISS WATCH  
& CLOCK SHOP  
PARK & ENTER - OTHER SIDE OF BLDG.  
REPAIRS & SALES





19



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21





23



